Qwertee Shirt Mockup Kit Instructions:

Having created a great design for a t shirt, the next step is to create a mockup of how it will look on a shirt. You can then upload this mockup to Qwertee.com for your design to be voted on. Presentation is very important; a great mock up of your design can make all the difference in whether or not people vote for it and whether or not it ultimately goes to print.
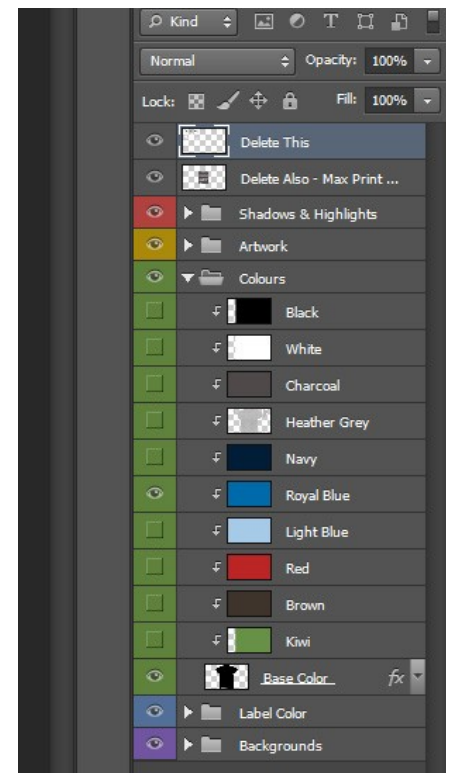
Thankfully it's incredibly easy to create a very professional mockup of how your design will look when printed using the Qwertee Mockup Kit. In this tutorial I'll be using the excellent "Monster Food Chain" Design by Tusim for my artwork, and then creating a 900x500 pixel mockup which I can easily upload to Qwertee.com to be voted on and hopefully printed.

Firstly, download the Qwertee Mockup Kit from Qwertee.com. You need to be a member to download the Mockup Kit, it's located here: http://www.qwertee.com/submit-design

Once you have downloaded the kit, open the file using Adobe Photoshop, it should look like this when opened:

Look at the layers section on the right hand side, this is how you control the various settings/colours etc of your mock up. You can delete the 2 guide layers "Delete This" and "Delete Also" once you have read them. Now look at the other layers in the menu. In the next image I have expanded the Colours section so you can see all the colours available. As you can see the Royal Blue one is being shown (it has the eye icon beside it) by default:

To create a mockup of your new design, just complete the following steps:

First select the colour shirt you wish to use by selecting it from the list of colours. I have chosen Kiwi as the colour for my shirt:
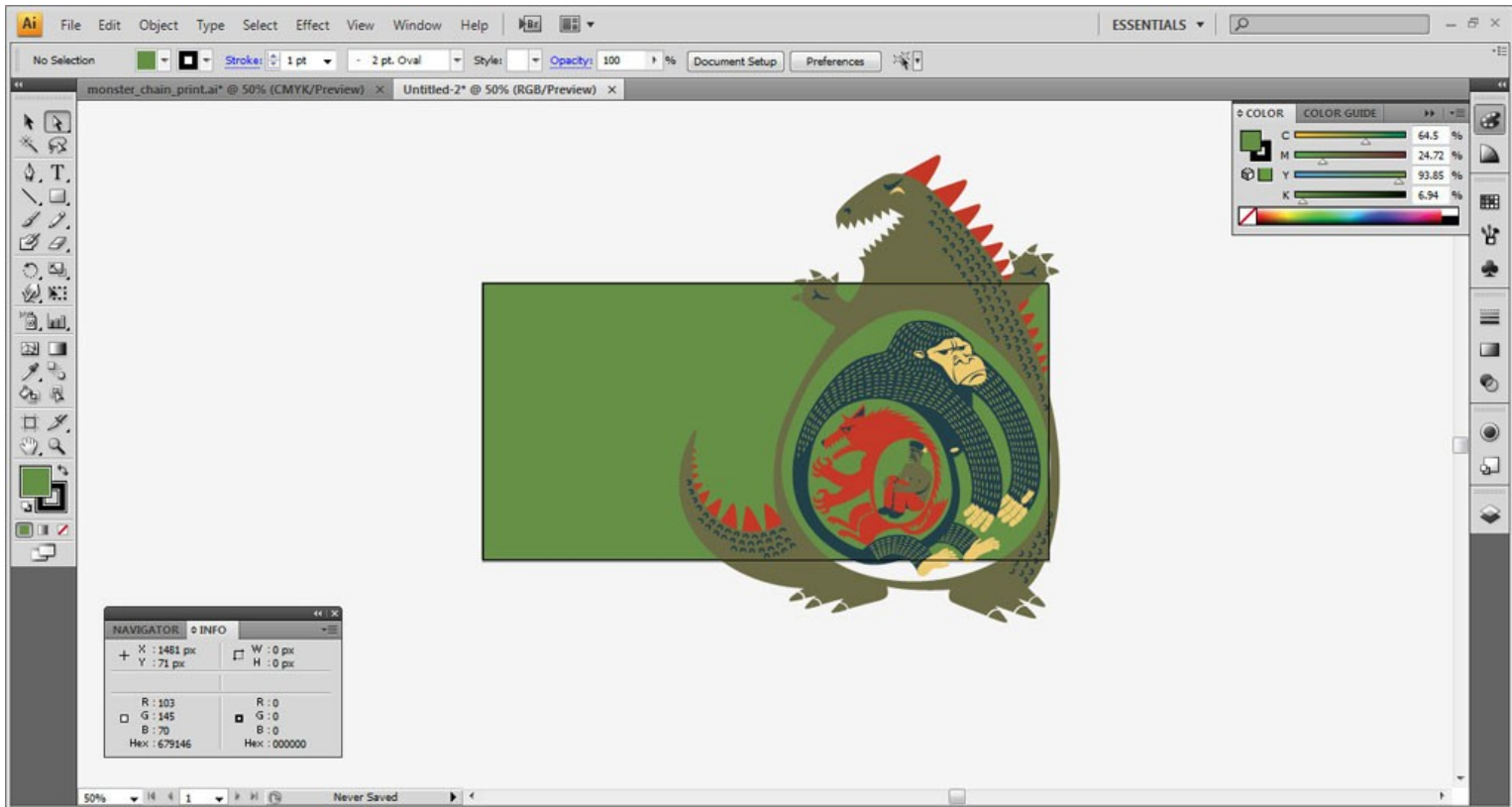

Next I need my artwork, in this case this design was created using Adobe Illustrator, when I open my artwork file it looks like this:

Now it's up to you whether you want to create a background image for behind your mockup or not, there are some standard backgrounds preinstalled in the mockup kit for you to use if you want to (the default is "Grunge"). But here we are going to create our own custom background. There are plenty of ways to do this, what I have done here is create a 900x500 (the ideal dimensions for submitting a design to Qwertee) image with the Kiwi colour as the default background. I've then arranged my vector artwork so that a detail will show in my background like this:
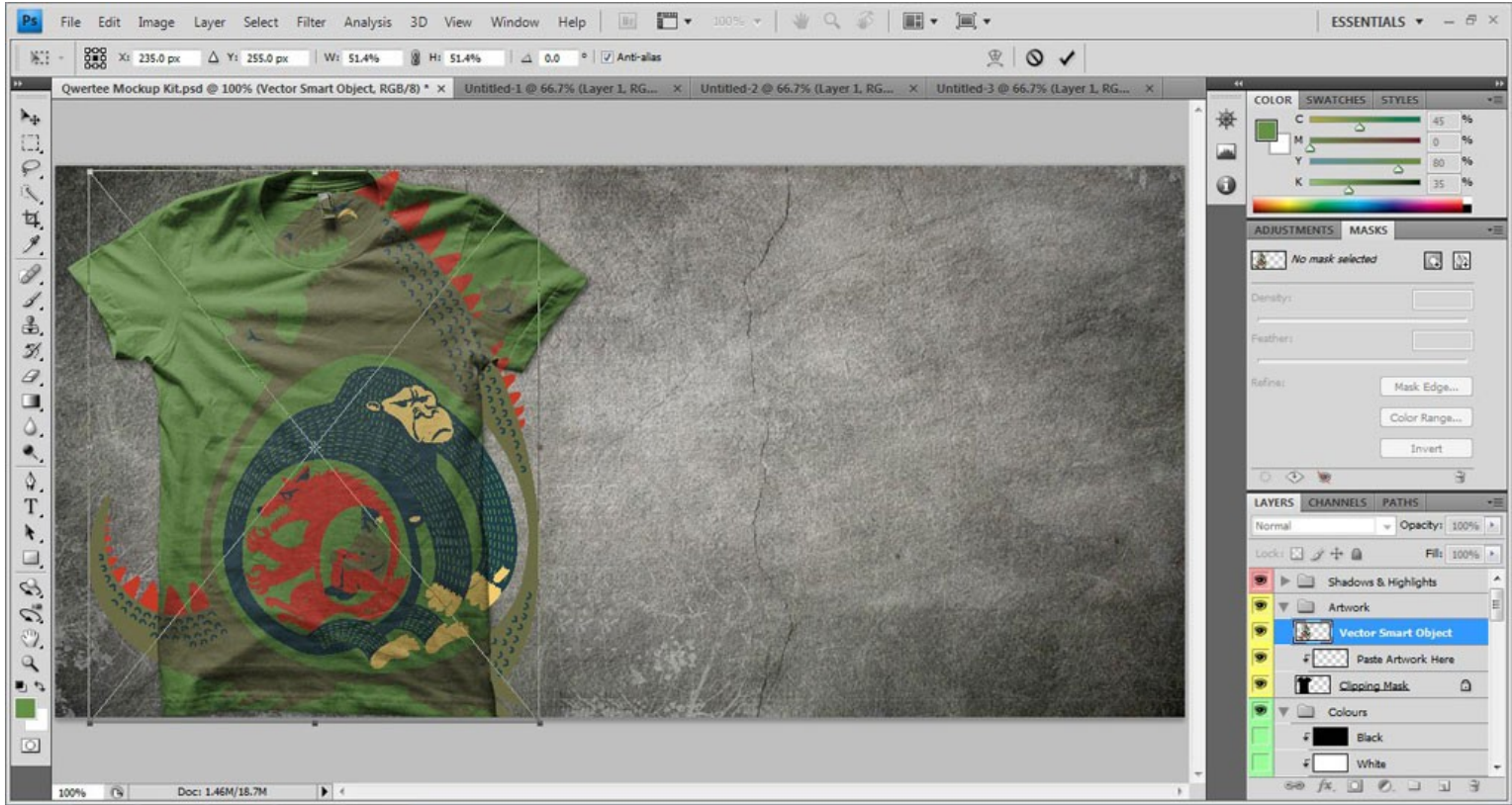
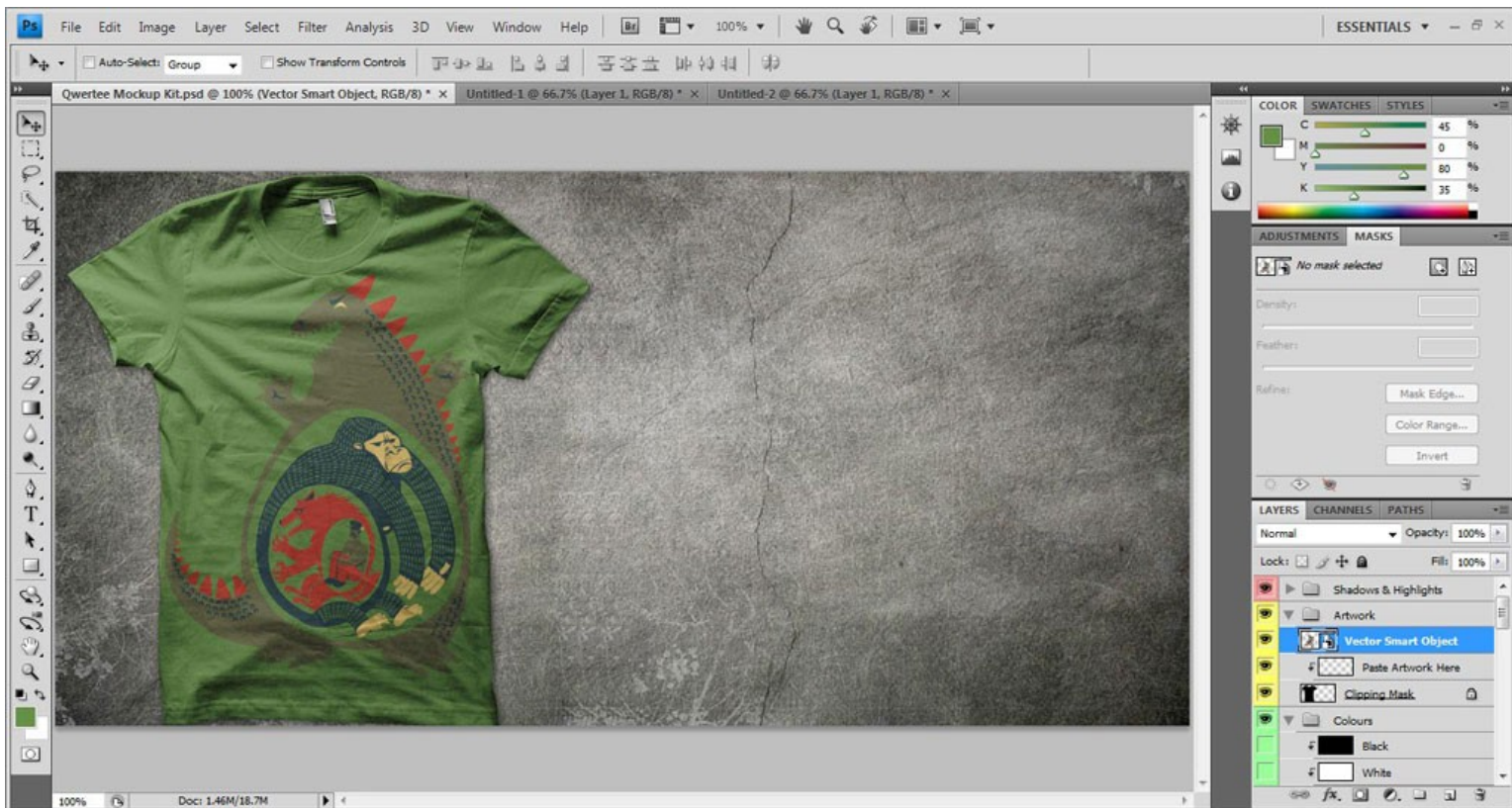I've then just saved this as an image file like this:

Now I'll be popping this in as a background image in my mockup in a minute but first I want to superimpose my design on the t shirt. To do this select your artwork and copy it. In my case I am copying the vector artwork in Illustrator and pasting it in to the mockup. In the mockup, expand the "Artwork" layers and paste your design in. Because this is a vector design I can adjust its size before placing it:
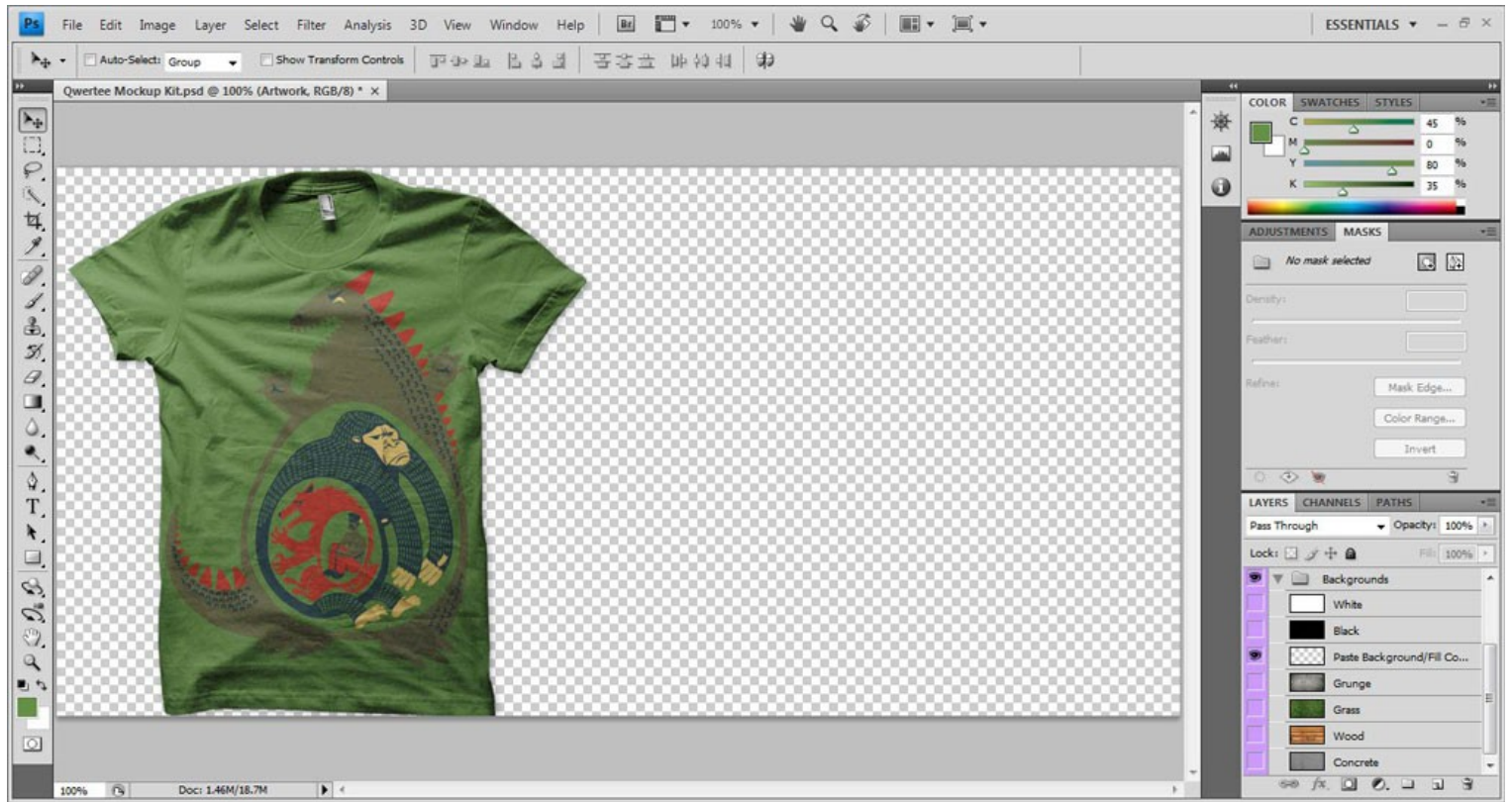
Now if your artwork is not vector you can just superimpose it also but you will need to have the design scaled to the right size before pasting it in. Your design needs to fit within the guideline box shown when you open the mockup kit, but to make things easier to see, I'm going to make the design bigger than it should be here (don't do this yourself!)

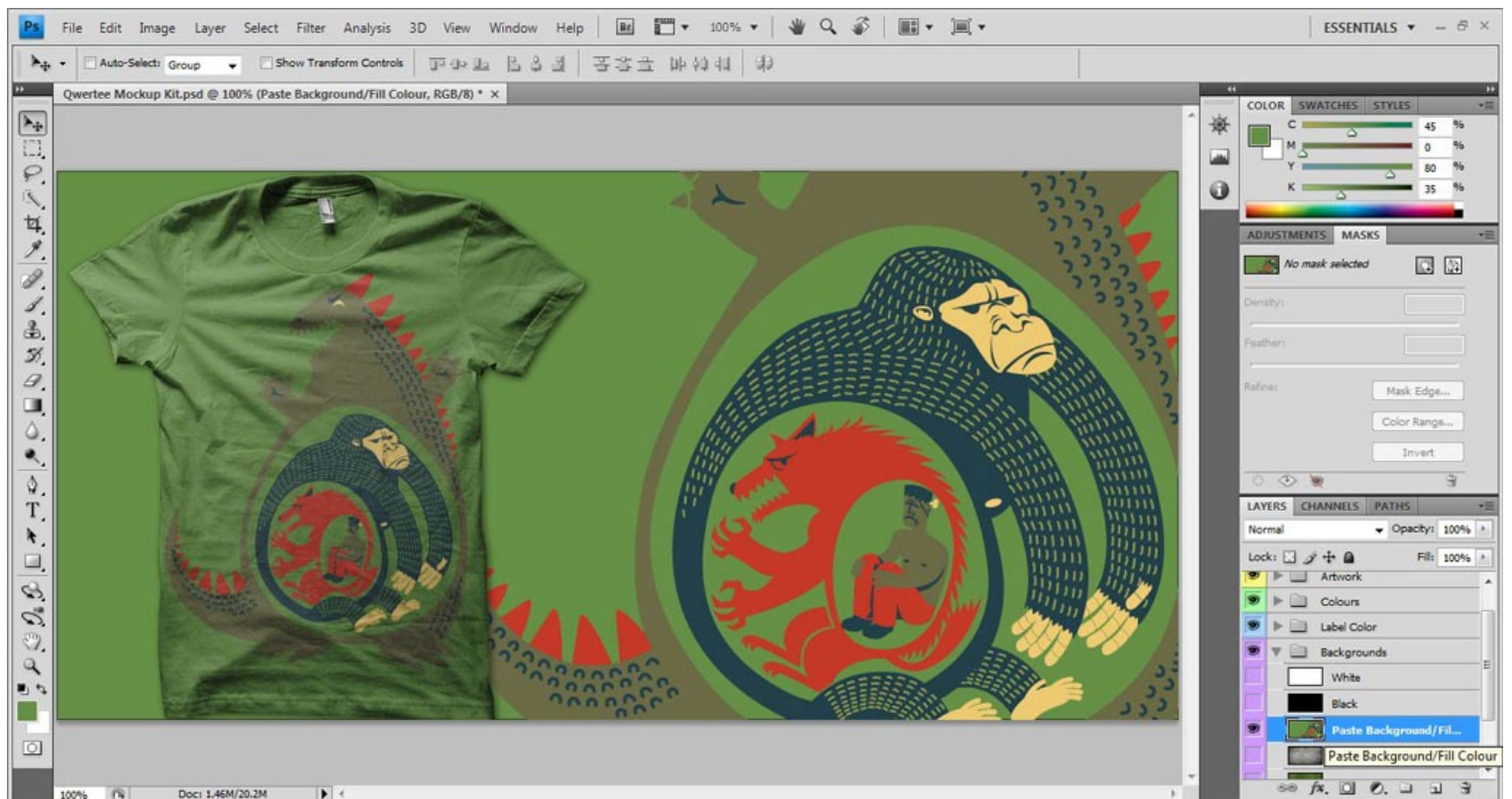Whichever way you do it, you should be left with something a little like this:

Finally we will paste in our background we created earlier. Open this background and copy the contents, then expand the "Backgrounds" in the Layers section. You will see that by default "Grunge" is selected, but we want to select the layer saying "Paste Background/Fill Colour". It should look like this:

Now you can fill a solid colour of your choice if you wish (see the Black and White layers for examples) but here we are going to select the layer and paste in our background image. When you do this you should be left with something like this:

Now all you have to do is "Save for Web and Devices" and create a JPEG file to upload to Qwertee in the Submit section of the site. Your mock up will look much more professional and give people a better idea of how the shirt will actually look as a finished product, it should also encourage more people to vote for you!

Here's what my finished mockup looks like:

Go to http://www.qwertee.com/submit-design to submit your design today!

Thanks for reading and I hope this tutorial was of some help to you.

If you have any questions or want to talk about your designs please visit our forums where you can get some opinions on your designs from other artists/designers.

All the best,
Qwertee